

## Target the HR Community with Ease

You want to get your message noticed and read so that you can generate new leads for your business and retain existing customers. However, a proliferation of marketing channels means that you're left fighting for attention and struggling to get out of the clutter.

The *Canadian HR Newswire* offers you the ideal solution, and provides you with an effective vehicle that will deliver your message straight into the email inboxes of the HR community. You can reach more than **12,500 subscribers** every week, and benefit from the high levels of engagement that professionals have with the newswire.

Every issue is mobile-friendly and features content on a wide range of HR issues, including special sections on:

- News
- Expert commentary
- Employment Law
- Labour Relations
- Payroll
- Health and Safety
- Video
- Highlights for the C-suite

## 2017 Advertising Rates

Size	1x	3x	6x	12x
Jr Leaderboard (600 x 100)	\$1,170	\$1,010	\$925	\$875
Big Box (300 x 250)	\$1,060	\$915	\$840	\$795
Sponsor Spotlight (text box)	\$875	\$850	\$810	\$765
Half Big Box (300 x 100)	\$825	\$785	\$700	\$665

For more information, please contact Pamela Menezes at [pamela.menezes@tr.com](mailto:pamela.menezes@tr.com) or 416.649.9298